

THEMATIC ANALYSIS OF DRAFT NATIONAL ROAD SAFETY STRATEGY SUBMISSIONS (SUMMARY)

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Mailing Address:

GPO Box 1555
Canberra ACT 2601

Address:

103 Northbourne Ave
Canberra ACT 2601

P 02 6247 7311

T @aaacomms

W www.aaa.asn.au

MEMBER OF



Of the 110 submissions received by the Office of Road Safety responding to the Draft National Road Safety Strategy, only 95 are publicly available.

An inductive thematic analysis has been undertaken by the AAA to understand the nature of the submissions and their level of support for the proposed Strategy. A latent coding technique was used by a single coder. The analysis sought to understand the underlying sentiment evident within the 95 submissions.

Of the 95 submissions publicly available, 74 directly and substantively addressed one or more aspects of the Draft National Road Safety Strategy and could be assessed for sentiment.

Three aspects of these 74 submissions were assessed: overall satisfaction with the draft NRSS; the extent to which serious deficiencies with the draft NRSS are identified; and the extent to which serious concerns are raised. A five-point Likert Scale was used.¹ The analysis identified the extent of agreement with the following statements:

1. The person or entity making the submission is satisfied overall with the Draft NRSS.
2. The person or entity making the submission identifies serious deficiencies with the Draft NRSS.
3. The person or entity making the submission identifies serious concerns about the Draft NRSS.

Overall satisfaction with the Draft Strategy:

- 61.8% of submissions assessed identify overall dissatisfaction with the Draft Strategy.

Extent to which serious deficiencies are identified:

- 73% of submissions assessed identify serious deficiencies with the Draft Strategy.

Extent to which serious concerns are raised:

- 64.9% of submissions assessed identify serious concerns about the Draft Strategy.

¹ Strongly agree, agree, neither agree nor disagree, disagree, strongly disagree.