

Road Safety in Australia



Counting the cost of road trauma



1000+

Australians killed on our roads every month



1000+

Australians seriously injured on our roads every day



\$29.7_B

Cost of road trauma to the Australian economy every year



\$3.7_B

Direct cost to government from road trauma every year

On the road to failure

In 2011 the National Road Safety Strategy set 33 targets designed to reduce road fatalities and serious injuries by 30%, by 2020.

As of 2017, only 4 of these targets are on track.



- 15** TARGETS UNLIKELY TO BE MET
- 6** TARGETS NOT ON TRACK TO BE MET
- 4** TARGETS ON TRACK
- 8** TARGETS NOT SET / NOT MEASURED

Australia's ageing vehicle fleet

With one of the oldest fleets in the developed world, Australia is not reaping the benefits of vehicle safety improvements

OCTOBER
2017

local car manufacturing ceased with the closure of Holden's Adelaide plant.

\$1_B+

per year still paid in taxes and tariffs to protect this now non-existent industry

Benefits of reducing the average vehicle age

Reducing the average age of the Australian fleet by one year would improve safety and reduce the economic impact of road trauma by billions of dollars.

10.1 YEARS

the current Australian average vehicle age

4 TIMES

the rate of fatal crashes in pre-2000 vehicles compared to post 2011 models

1,300+

lives saved over 20 years by reducing the average vehicle age by one year

\$19.7_B

savings flowing from a reduction of one year in the average vehicle age

Sources: Australian Automobile Association, Cost of road trauma in Australia, <http://aaa.asn.au/storage/1-aaa-econ-cost-of-road-trauma-sep-2017.pdf>; AAA National Road Safety Strategy Progress Report, <http://www.aaa.asn.au/NRSS>; Benefits of reducing the age of Australia's light vehicle fleet, <http://aaa.asn.au/storage/aaa-econ-benefits-of-reducing-fleet-age-dec-2017.pdf>

