



**AUSTRALIAN  
AUTOMOBILE  
ASSOCIATION**

# What motorists want

CEDA launch - *Infrastructure: Getting on with the Job*

Lauchlan McIntosh, Executive Director

14 April 2005



# Motorists don't want to die on the roads

- 5 deaths every day
- 60 serious injuries every day
- More than \$15 billion annually

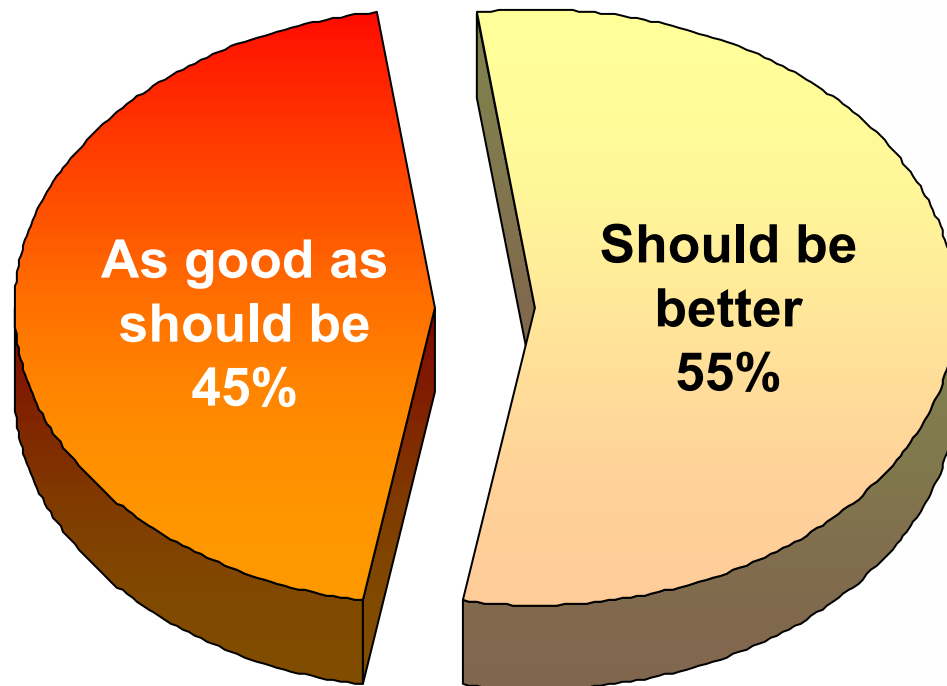


# Motorists don't want to die on the roads

- Focus has been on behavioural aspects of road safety
- But improving infrastructure is the best way to save lives
- We must take a “vision zero” approach – as in the workplace



# Motorists want better roads



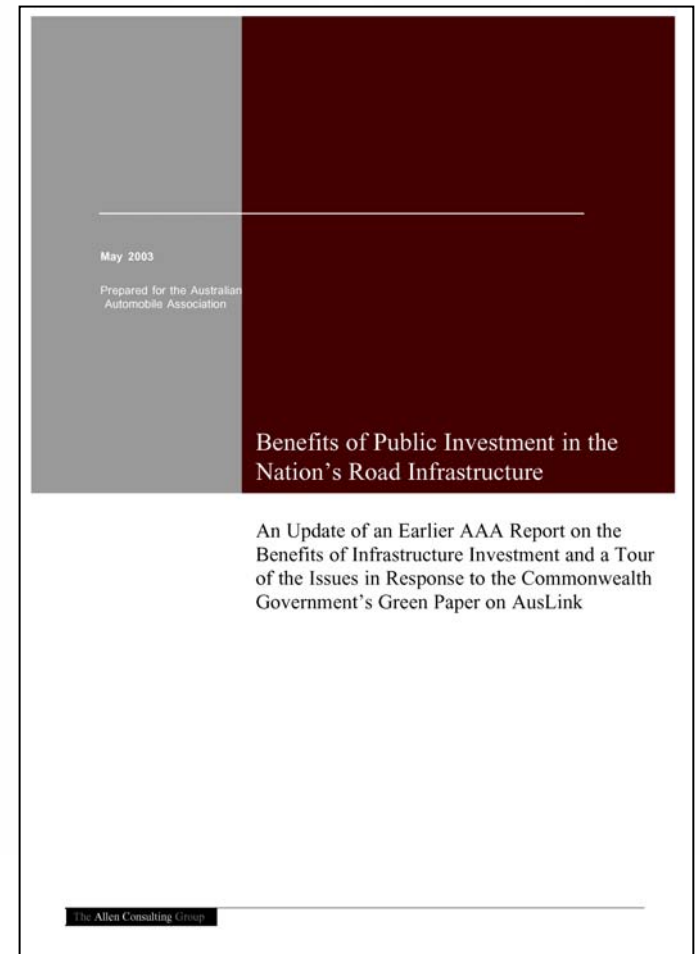
Roads in local area

- 66% of regional motorists want better roads
- Key issues are:
  - poor maintenance, upkeep, surface
  - road design, safety

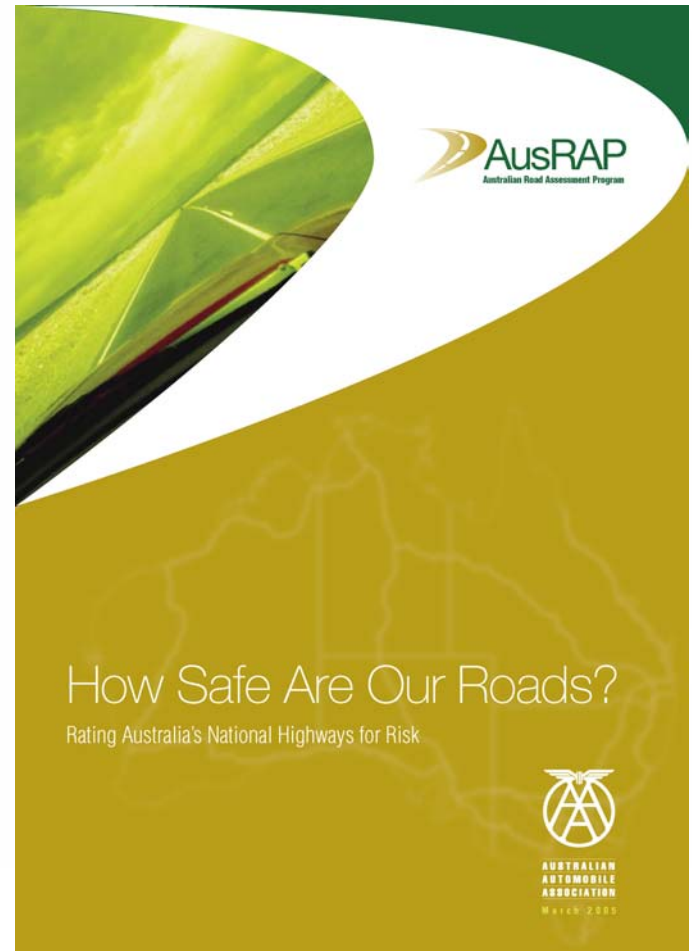


# Motorists want better roads

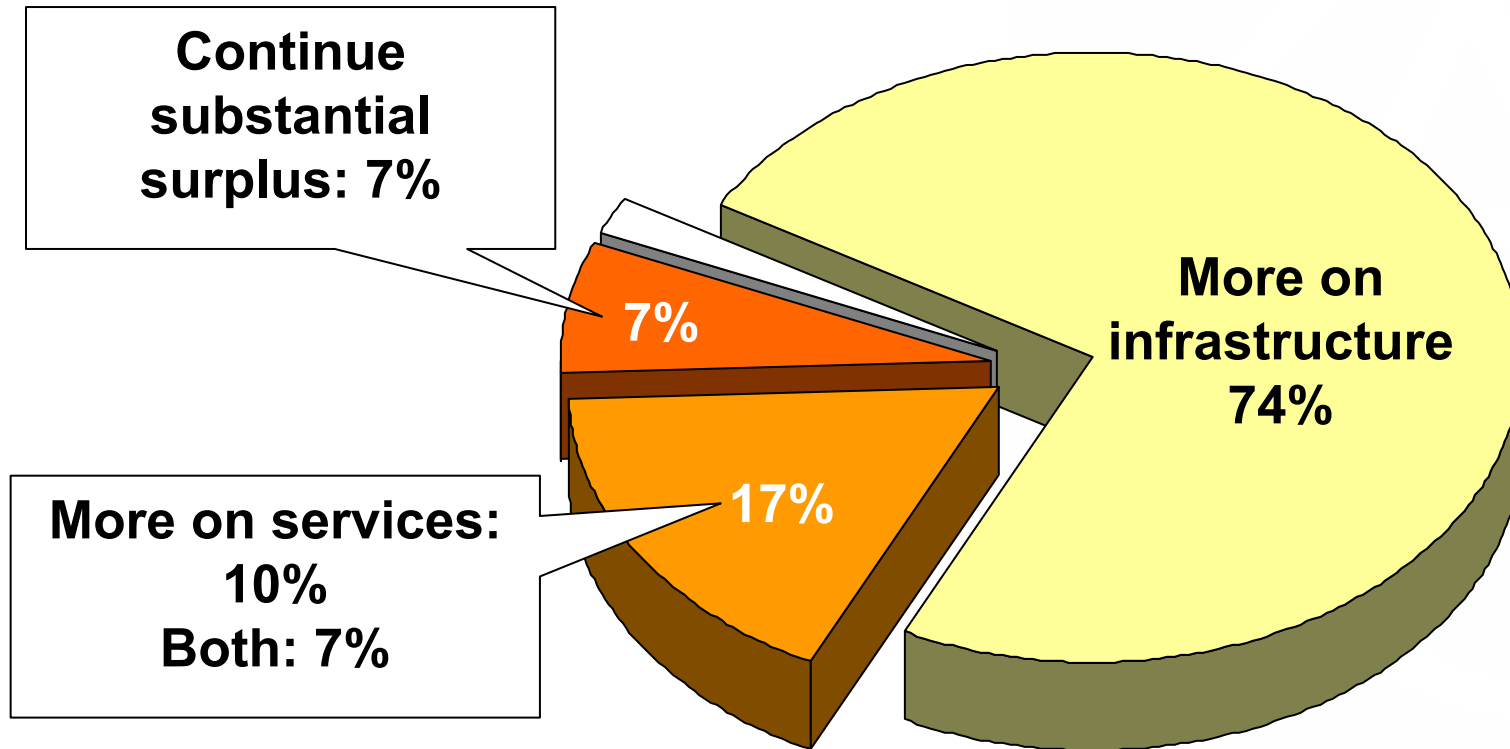
- AAA identified >\$10 billion backlog in road projects
- Road investment more than pays for itself, and has direct benefits for GDP



# AusRAP



# Motorists already pay for better roads



**Surplus vs infrastructure spending?**



# Motorists want a fair go

- Acknowledge need to pay our ‘fair share’
- But motorists have already paid a great deal, and expect it to be spent
- Investment in roads should be seen as positive
- We must take a “vision zero” approach to safety
- A challenge for government, industry, researchers and consumers

